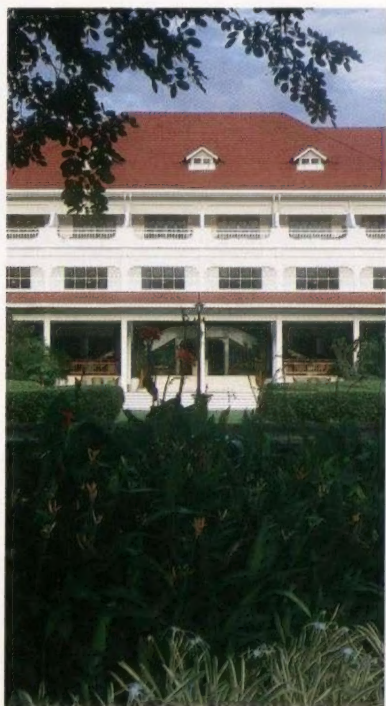


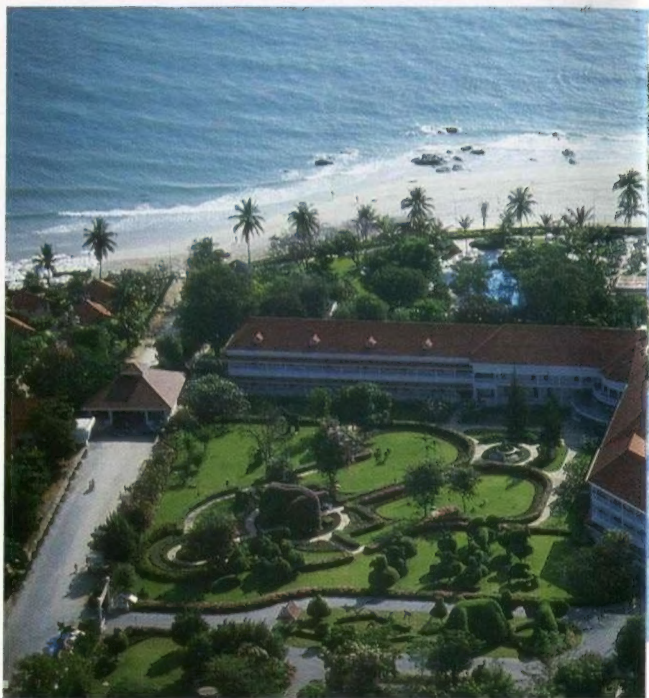


Hotel Sofitel Central

HUA-HIN

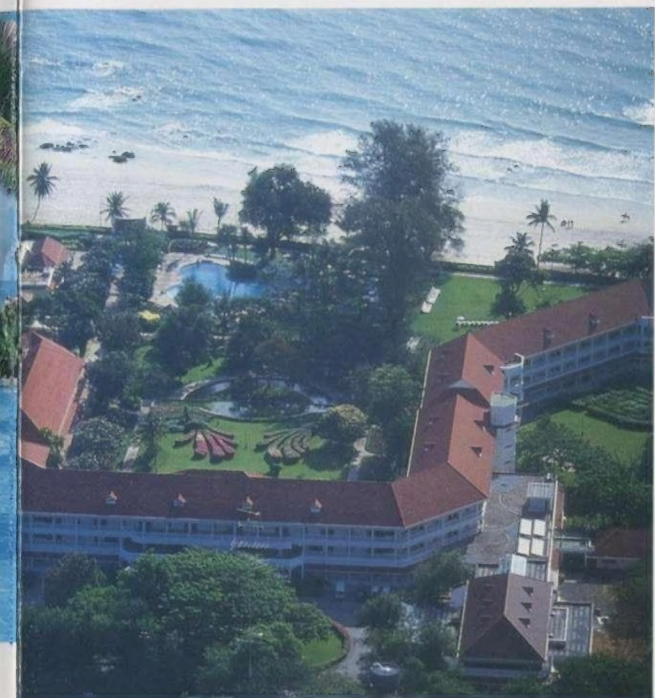


THAILAND



Hotel Sofitel Central Hua-Hin is a celebration of days gone by. Built in 1923, it befits the status as the Kingdom's first resort hotel with a noble quality of hospitality found nowhere else in Asia.

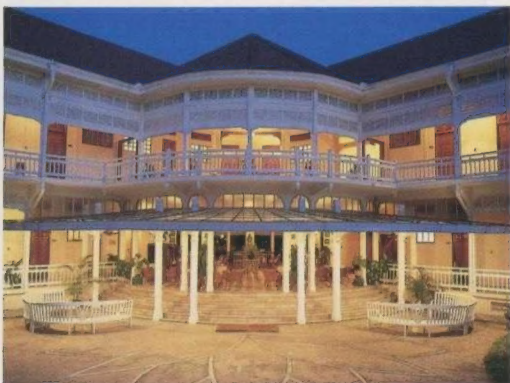
Located on the shores of the Gulf of Thailand, our luxurious hotel offers the very best of the past together with impeccable service and world-class facilities.





Set amidst 15 hectares of private gardens that are alive with rich tropical flora and bushes trimmed in animal shapes, our guests enjoy the unique architecture of our colonial buildings and the remarkable charm of "Old Siam."







Crystal Chandeliers,  
Antique Teakwood,  
Rich Marble and Exotic Flowers  
Our hotel lobby awaits you.

The elegance of a bygone era is reflected in the  
furnishings of our beautifully appointed  
guestrooms, suites and villas.

Rich Thai Silks,  
Hand-woven Cottons,  
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All combine with the spectacular views from your  
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Even the most discerning of palates will be delighted with the cuisine of our world-class chefs.

From a seafood extravaganza to exquisite French cuisine.

From our authentic Thai restaurant to traditional high-tea in The Museum, dining is truly an experience to savour.

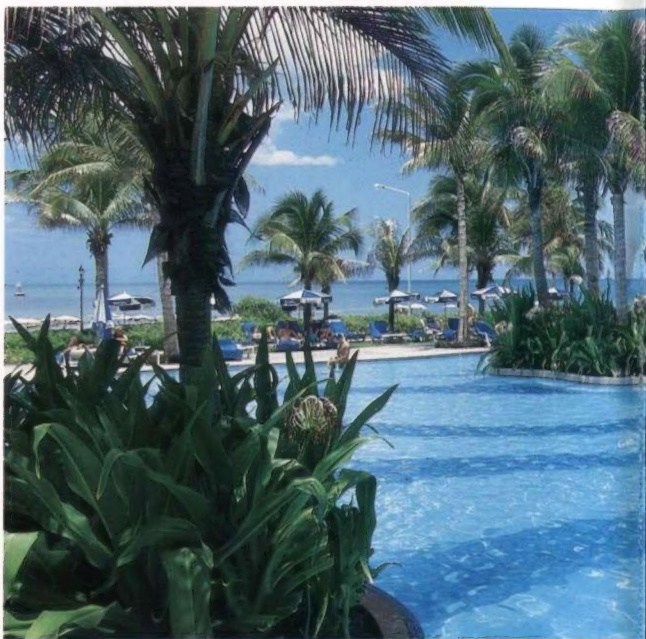
From exotic cocktails to fine champagne, our bars and lounges will offer you lively entertainment and first-class service.

Our banquet and convention facilities can cater for an elegant wedding party, a boardroom meeting for 10, or a gala event for 250.

And with our superbly landscaped gardens, outdoor events are our speciality second only to the aroma of the flowered walkways and the sparkle of the stars and twinkle-lit trees.





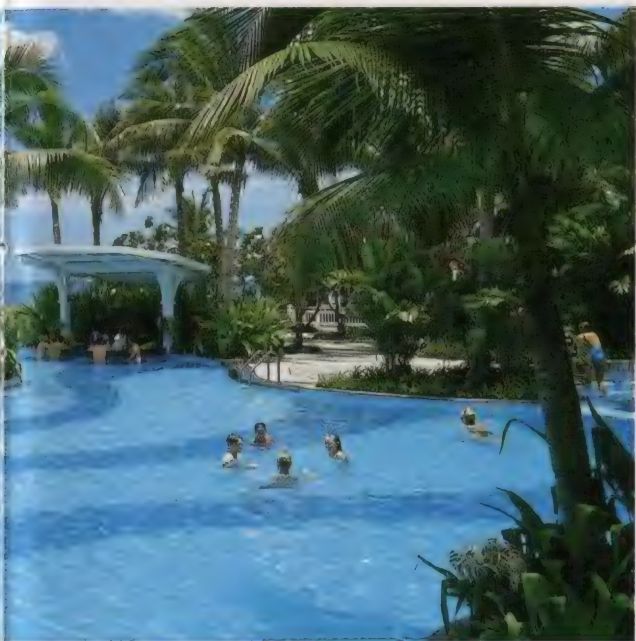


Hotel Sofitel Central Hua-Hin is just  $2\frac{1}{2}$  hours drive south of Bangkok, and is surrounded by five world-class golf courses.

And, when combined with five swimming pools, two tennis courts, windsurfing, sailing, putting greens, a billiard room and a croquet lawn, your every recreational wish is at your doorstep.

Welcome to Thailand.

Welcome to the luxury of  
Hotel Sofitel Central Hua-Hin.





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Private chauffeured limousines or mini-buses can be arranged to meet you at Bangkok International Airport or at any other location. Direct flights from Bangkok serve Hua-Hin daily. Regular train and air-conditioned coach services are also available.



## Hotel Sofitel Central

HUA-HIN

*Heritage of Yesterday... Today.*

1 DAMNERNKASEM ROAD, HUA-HIN, THAILAND 77110

TEL: (66-32) 512 021-38, FAX: (66-32) 511 014

Bangkok Sales Office : c/o Central Plaza Hotel, 1695 Phaholyothin Road, Chatuchak, Bangkok 10900

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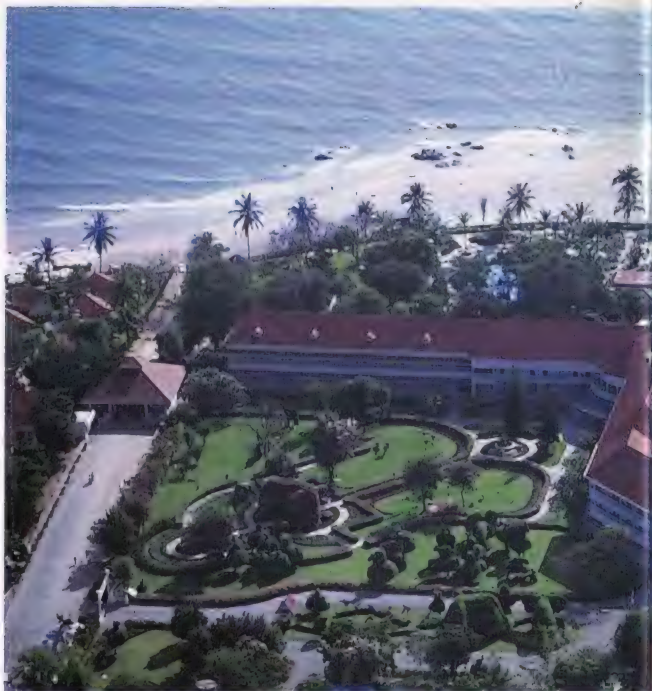


Hotel Sofitel Central

HUA-HIN



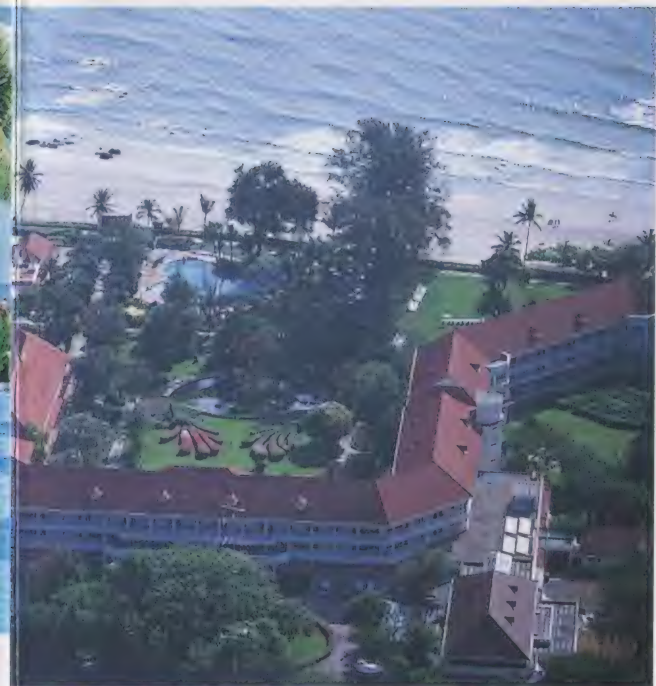
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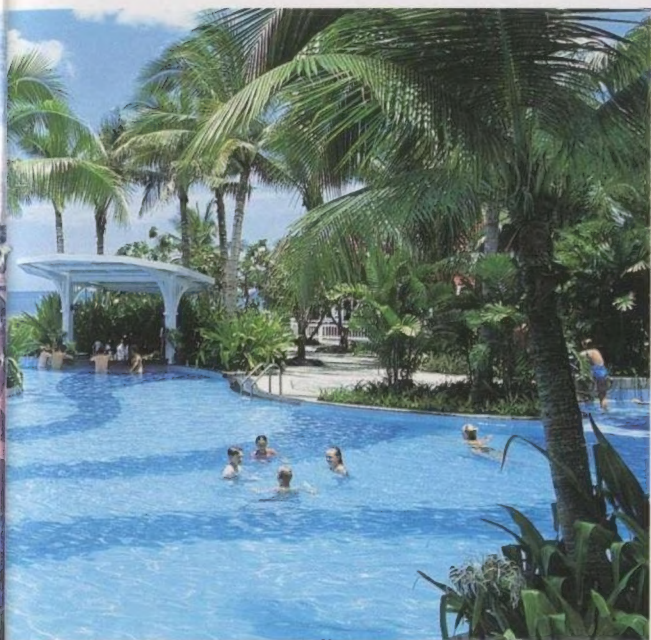


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Tel. (49) 6196 483 800 Fax. (49) 6196 483 817		SWEDEN
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